

RADIESSE[®]
The magic ingredient is you™



Actual RADIESSE Patient

**INSTANT
WRINKLE CORRECTION...
THE MAGIC INGREDIENT
IS YOU!™**



Nasolabial Folds



Nasolabial Folds



Nasolabial Folds - In Men

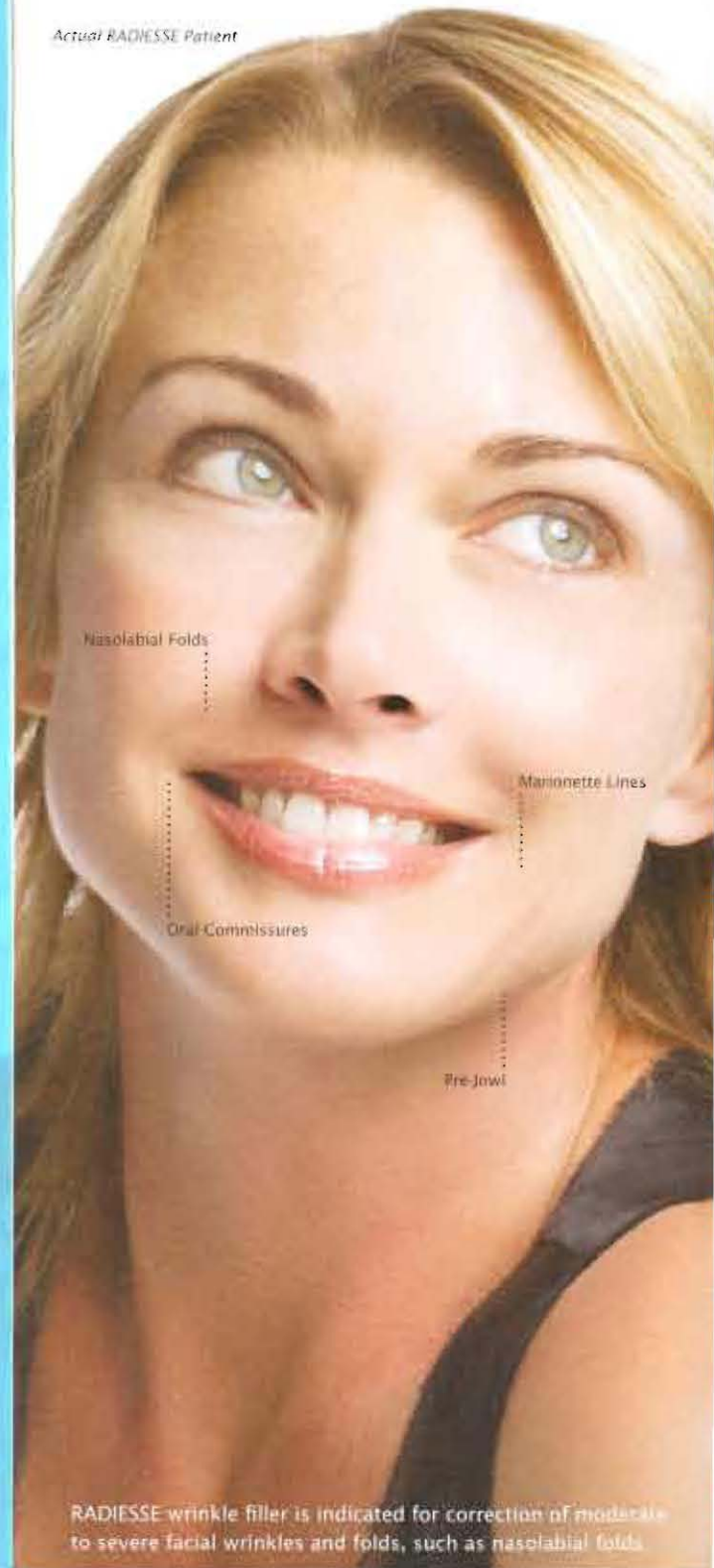


Marionette Lines / Nasolabial Folds



Oral Commissures

Actual RADIESSE Patient



Nasolabial Folds

Marionette Lines

Oral Commissures

Pre-Jowl

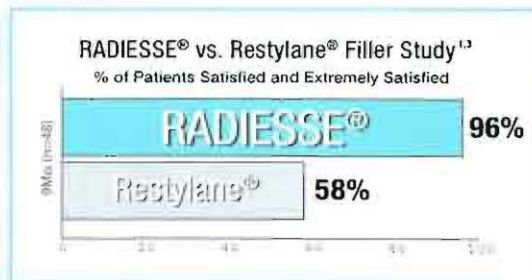
RADIESSE wrinkle filler is indicated for correction of moderate to severe facial wrinkles and folds, such as nasolabial folds.

INSTANT WRINKLE CORRECTION... THE MAGIC INGREDIENT IS YOU!™

RADIESSE wrinkle filler **instantly corrects facial wrinkles** to give you a natural, younger look that lasts. If it sounds like magic, that's because it is. Actually, **the magic ingredient is you™**. RADIESSE wrinkle filler **stimulates your body to produce your own natural collagen** to restore fullness and smooth out the signs of aging. And in many patients, the results may last a year or more.⁴

WHY ARE MORE AND MORE PATIENTS BEING TREATED WITH RADIESSE® WRINKLE FILLER EVERY YEAR?

- Clinical studies show that RADIESSE patients are **significantly more satisfied** than patients treated with other leading wrinkle fillers.¹
- RADIESSE wrinkle filler is more effective at correcting wrinkles than other leading wrinkle fillers.²
- Twice as many patients preferred RADIESSE treatments to Restylane® treatments.³



INSTANT WRINKLE CORRECTION... THE MAGIC INGREDIENT IS YOU!™

RADIESSE® wrinkle filler makes you the magic ingredient in your own wrinkle correction:

- Stimulates your body to produce new collagen
- Gives you a natural and youthful look immediately
- Long lasting...in many patients, results may last up to a year or more⁴



¹Based on a clinical study of 205 patients who were treated with a regimen of RADIESSE®, Juvéderm® and Perlane® fillers. Patients were provided with a questionnaire and asked to rate the level of satisfaction at 4, 8 and 12 months post second injection. Patients were provided a yes/no questionnaire to address recommendations of RADIESSE filler or other products at 4, 8 and 12 months. Moers-Carpi M, Vogt S. (2007) A Multicenter, Randomized Trial Comparing Calcium Hydroxylapatite to Two Hyaluronic Acids for Treatment of Nasolabial Folds. *Dermatologic Surgery* 33(5):521-5144-5151.

²Based on a clinical study of 60 patients who were treated with a regimen of 2 injections 3 months apart with RADIESSE and Restylane fillers. Masked evaluators measured effectiveness at 3, 8 and 9 months post second injection. Moers-Carpi M, Tufet J. (2007) Calcium Hydroxylapatite versus Nonanimal Stabilized Hyaluronic Acid for the Correction of Nasolabial Folds: A 12-Month, Multicenter, Prospective, Randomized, Controlled Split-Face Trial. *Dermatologic Surgery* 2008; 34:210-215. Based on a clinical study of 205 patients who were treated with a regimen of RADIESSE, Juvéderm and Perlane fillers. Patients were provided with a questionnaire and asked to rate the level of satisfaction at 4, 8 and 12 months post second injection. Patients were provided a yes/no questionnaire to address recommendations of RADIESSE filler or other products at 4, 8 and 12 months. Moers-Carpi M, Vogt S. (2007) A Multicenter, Randomized Trial Comparing Calcium Hydroxylapatite to Two Hyaluronic Acids for Treatment of Nasolabial Folds. *Dermatologic Surgery* 33(5):521, 5144-5151.

³Based on a clinical study of 60 patients who were treated with a regimen of 2 injections 3 months apart with RADIESSE and Restylane fillers. Moers-Carpi M, Tufet J. (2007) Calcium Hydroxylapatite versus Nonanimal Stabilized Hyaluronic Acid for the Correction of Nasolabial Folds: A 12-Month, Multicenter, Prospective, Randomized, Controlled, Split-Face Trial. *Dermatologic Surgery* 2008; 34:210-215.

⁴Individual results may vary.

Copyright© 2008 BioForm Medical, Inc. All rights reserved. RADIESSE is a registered trademark and THE MAGIC INGREDIENT IS YOU is a trademark of BioForm Medical, Inc. Restylane and Perlane are registered trademarks of HIA North American Sales All, a subsidiary of Medicis Pharmaceutical Corporation. Juvéderm is a registered trademark of Corneal Industrie, SAS Corporation France. ML00421-01

**Find out how you can transform your look today!
Visit our website to find an expert provider near you.**

www.radiesseusa.com